



REBECCA LIGHT

Graphic Designer
(Las Vegas)

CONTACT

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EDUCATION

School of Visual Arts
New York, NY

Advertising Continuing Education Courses,
Winter 2017

University of Miami
Coral Gables, FL

Bachelor of Science in Communication,
May 2017

Major in Advertising,

Minors in Marketing and Anthropology
Cum Laude

University of Cape Town,
Cape Town, South Africa

Study Abroad

Spring 2015

SKILLS

ILLUSTRATOR	PHOTOGRAPHY
PHOTOSHOP	DIGITAL MARKETING
INDESIGN	PRINT DESIGN
LIGHTROOM	SOCIAL MEDIA
ART DIRECTION	MAC/APPLE
TYPOGRAPHY	PHOTO EDITING
BRANDING	EMAIL MARKETING
LOGO DESIGN	ICONOGRAPHY

EXPERIENCE

GRAPHIC DESIGNER & PHOTOGRAPHER @ SCHOTT NYC

November 2017-Present (UNION, NJ)

- Designed, printed and managed communication for wholesale annual 68 page catalog.
- Developed a design for a 3 story mural on the SF store side wall.
- Managed production of Made in America cotton apparel, including designing t-shirt graphics and hang-tags.
- Designed 10,000 copies of a consumer catalog to boost fall sales.
- Produced e-mails for 70,000+ subscribers (photography, layout, design) up to a 57% open rate.
- Designed marketing materials such as stickers, logos, and invitations.
- Constructed designs for sweaters, patches, embroidery, linings.
- Shot and retouched model and still e-comm product imagery.
- Attended bi-annual trade-shows to follow new trends.
- Spearheaded new ideas for web layouts to increase online sales.

GRAPHIC DESIGNER, FREELANCE

2016-Present

- Creating infographics, presentations, icons, and edits website designs for NKrypt.
- Branding a data storage security startup.
- Wore multiple hats in start up environment, preparing for the launch of a NYC napping facility: Assisted photoshoots, designed facility signage, helped set up social media pages.
- Designed logo and fliers for new Hoboken restaurant.
- Designed logos, fliers, tickets, and social pages for Dance Ke Deewane 2017 dance competition.
- Created illustrations for revamp of Miami Waterkeeper's website.

GRAPHIC DESIGNER @ PHILLIPS HOUSE

January 2017-May 2017 (MIAMI, FL)

- Redesigned brand book for high end jewelry company.
- Created e-mail templates.
- Designed display booth for Las Vegas trade-show.
- Retouched photos.

PERSONAL DETAILS

- Certified elephant trainer in Thailand.
- Celebrates every New York Giant's and Miami Hurricane's win.
- Dreams to meet Ellen DeGeneres or Bruce Springsteen.
- Loves music, sports, and entertainment.